




NATIONAL CRAYON RECYCLE PROGRAM

 www.crazycrayons.com
 @crazycrayonsllc
 @crayonrecycleprogram

CRAYON COLLECTION DRIVE & FUNDRAISING KIT



HELLO

**Thank you
for choosing to teach
the importance of
caring for the Earth.**

This document will provide background on the **National Crayon Recycle Program**, how to set up a crayon collection drive and how to partner with **Crazy Crayons** to create a fund-raising project that will demonstrate the full **cycle** of a crayon **recycle** process.

Website: www.crazycrayons.com/recycle-program

Email: info@crazycrayons.com

Address: National Crayon Recycle Program
6495 E. Placita Madera Antigua
Sahuarita, AZ 85629

Follow Us on Facebook or Instagram:



Crayon Recycle Program | [@nationalcrayonrecycleprogram](https://www.facebook.com/nationalcrayonrecycleprogram)



Crayon Recycle Program | [@crazycrayonsllc](https://www.instagram.com/crazycrayonsllc)



WHY RECYCLE CRAYONS?

Crayons are a petroleum product that take many years to biodegrade.

MORE THAN 500,000 POUNDS OF CRAYONS ARE DISCARDED EVERY YEAR IN THE U.S. ALONE!

Just think for a moment,
"How many dumpsters does that fill?"

The National Crayon Recycle Program recycles unwanted, rejected, broken crayons into new crayons through our partnership with Crazy Crayons. This keeps thousands of pounds of waxy sludge out of the landfills and puts fun, uniquely shaped crayons back into the creative hands of children!



**HELP US GO
GREEN IN ALL
THE COLORS!**



TEACHABLE MOMENTS

Create memories to
inspire a child for
years to come.

There are so many lessons to be learned from a crayon drive and fund-raising event. The experiences provided can prove to be invaluable throughout their life, including:

- Earth conscious decision making
- Environmental advocacy
- Community involvement
- Communication with leadership and authority figures
- Collaboration with others
- Encouragement to share ideas
- Event organization
- Goal setting and achievement
- Marketing strategies and design
- Financial responsibility
- Importance of art and creativity
- PURPOSEFUL FUN

**THERE ARE NO LIMITS
TO THE LEARNING OPPORTUNITIES!**

SETTING UP A
**CRAYON
COLLECTION
DRIVE**

IS AS EASY AS

1 • 2 • 3





1

START YOUR CRAYON DRIVE

To begin your crayon collection drive, **create collections boxes** that can be placed in common gathering places. Examples of this may be a school classroom/lunchroom, a restaurant waiting area, or a church/local daycare center.

Have fun **creating your own unique design** to decorate the collection boxes **OR** you can **use a printable sign from this packet** and apply it to the box in order to make the purpose of the box and the need for crayon recycling clear.

Distribute your boxes to the participating organizations and, if they allow, place them in the prominent area to remind those coming and going to bring in their unwanted crayons. If you are planning to follow the collection drive with a fundraising option, set a final donation date and a day to collect the crayons from all the boxes you have distributed.

Get All Ages Involved

It is beneficial to have both adults and children involved in the Crayon Drive Committee, but remember, greater community outreach the greater the outcome. Children have a great imagination that can bring fresh ideas - but it is important to have an adult involved when approaching businesses or other organizations about participation in the collection or for requesting sponsors to cover shipping costs.



2

GET THE WORD OUT

Plaster the school halls with posters!

Hand out flyers at your extracurricular events.

Be CREATIVE! Have FUN!

While also being SAFE.

The possibilities are endless for spreading the word about crayon collection. We have some printable flyers and hand outs available to use, but this is where getting the kids involved can pay off great dividends. They ALWAYS come up with creative ideas!

Getting children excited about helping the Earth, working to reach a goal, learning communication skills or creating art are all benefits of a crayon collection drive.

CREATE SOME COMPETITION

Does the 4th grade class think they can collect more pounds of crayons than the 5th graders? LET THEM TRY! Will a local business donate \$5 to an environmental charity for every pound of crayons collected by the local Scout Troop? MAKE THEM PAY! (To support a wonderful cause.)

This is a where competition CAN bring out the best in people.





3 PACK AND SHIP

You don't have to do anything to the crayons you're donating!

Just collect those old, unwanted crayons (any amount), place in a sturdy box, tape them securely and ship them as they are - wrapped, broken or barely used - we recycle them all.

If you would like to assist further, **sorting the crayons by color group** before shipping can be a great interactive learning experience for children and *highly appreciated* by us.

Thank you for paying for the shipping

We also appreciate your help covering the shipping expense for your donated crayons. The **NATIONAL CRAYON RECYCLE PROGRAM** could not exist without this added effort on your part.

The **NATIONAL CRAYON RECYCLE PROGRAM** does not receive any state, federal or private financial aid and exists solely because of caring people like you!

COST SAVING TIP:

USPS offers Priority Flat Rate boxes for a standard fee regardless of weight.

SHIP TO:
National Crayon Recycle Program
6495 E. Placita Madera Antigua
Sahuarita, AZ 85629



SCAN for Additional Details
on Donations and Sorting.

CLOSING THE LOOP





PRODUCTS OF YOUR HARD WORK

The Purchase of Crazy Crayons supports Crayon Recycling and Recycling Education. Creating an Earth conscious impact and igniting creativity through the art of coloring, recycling, and sustainable living.

HELP THE EARTH & RAISE MONEY FOR YOUR CAUSE

Sell the Crazy Crayons products created by your recycling efforts and make money for your chosen cause. This is a great way to teach the kids to "Close the Loop".

Crazy Crayons provides wholesale pricing to your school, business or organization.



Keep It Simple

The Eco-Stars are Crazy Crayons best-selling product and are available in solid or swirls as well as a variety of package sizes. Offering 1 or 2 products at similar price points for your fundraiser would simplify the order process.



THANK YOU

Your Efforts Make a Difference in the World

This recycling education, community service has made it possible to stop hundreds of thousands of unwanted crayons from going into the landfills with the help from schools, eco-friendly organizations and Earth loving children across the United States.


FEEL FREE TO CONTACT US FOR MORE INFORMATION!

Website: www.crazycrayons.com/recycle-program

Email: info@crazycrayons.com

Address: National Crayon Recycle Program
6495 E. Placita Madera Antigua
Sahuarita, AZ 85629

Follow Us on Facebook or Instagram:

 Crayon Recycle Program | [@nationalcrayonrecycleprogram](https://www.facebook.com/nationalcrayonrecycleprogram)

 Crayon Recycle Program | [@crazycrayonsllc](https://www.instagram.com/crazycrayonsllc)



HOW TO SHIP YOUR CRAYONS

You don't have to do anything to the crayons you're donating!

Just collect your old crayons (any amount), place in a sturdy box, tape them securely and ship them as they are - wrapped, broken or barely used - we recycle them all.

If you would like to assist further, **sorting the crayons by color group** before shipping can be a great interactive learning experience for children and **highly appreciated** by us.



We also appreciate your help covering the shipping expense for your donated crayons. The **NATIONAL CRAYON RECYCLE PROGRAM** could not exist without this added effort on your part.

The **NATIONAL CRAYON RECYCLE PROGRAM** does not receive any state, federal or private financial aid and exists solely because of caring people like you!

COST SAVING TIP:

USPS offers Priority Flat Rate boxes for a standard fee regardless of weight.

SHIP TO:

National Crayon Recycle Program
6495 E. Placita Madera Antigua
Sahuarita, AZ 85629

SCAN for Additional Details
on Donations and Sorting.

